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Nugget Markets Sources Hyperlocal Produce from West Sacramento Urban Farms

Woodland, CA (October 7, 2019) – Thanks to Nugget Markets’ partnership with the Center for Land-Based Learning (CLBL), West Sacramento shoppers are now able to enjoy hyperlocal produce while supporting up-and-coming farmers. The Nugget Markets store in West Sacramento has been offering a variety of produce from farmers in the West Sacramento Urban Farm Program throughout the summer. This program is part of CLBL’s California Farm Academy Business Incubator Program, which provides opportunities to beginning farmers in the form of land, tools, infrastructure and mentorship.

“Nugget Markets has always been dedicated to supporting new and local farmers,” said Jose Torres, Director of Produce at Nugget Markets. “It’s an honor to be able to support farmers who are just starting out, while also offering our guests the freshest produce from farms that are literally just around the corner.”

Nugget Markets’ West Sacramento location has been offering seasonal produce from the West Sacramento Urban Farms since 2017. The store receives weekly deliveries throughout the spring, summer and fall, with an increasing volume of purchases each year as farmers improve their production skills. Some of the produce sourced from the farms includes heirloom and slicer tomatoes, butternut and spaghetti squash, watermelons, sweet potatoes and more.

“A huge hurdle for beginning farmers is accessing market opportunities. Nugget Markets’ enthusiasm for working with beginning farmers operating small scale farms is incredibly unique and exciting,” said Sara Bernal, Program Manager of the West Sacramento Urban Farm Program. “Being able to see produce grown in the exact community it is being sold in is extremely rare. Farmers benefit by learning the ins and outs of wholesale marketing and customers benefit by getting vine-ripened produce grown less than a mile from their store.”

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The partnership between Nugget Markets and CLBL is the latest in a long line of joint efforts to support local agriculture, in a relationship more than a decade strong. The California Farm Academy is just one of many programs that further CLBL's mission to cultivate opportunity for youth, agriculture, business and the environment. Since Nugget Markets is dedicated to supporting local farmers, agricultural preservation and youth and education, their partnership for CLBL's various programs and events is a natural fit.

"Nugget Markets has been one of our long-time supporters," said Mary Kimball, Executive Director for the Center for Land-Based Learning, "and their continued belief in our beginning farmer program is a prime example to the food community that initiatives like ours and business can work together for the benefit everyone involved."

Family owned and operated since 1926, Nugget Markets is a full-line grocery store with roots in Yolo County. The family of stores provides high-quality perishables, organics and a variety of local options, chef-prepared foods, specialty grocery items and conventional goods in a European marketplace setting. The Nugget Market, Inc. family of stores includes 12 Nugget Markets in Northern California, Fork Lift by Nugget Markets in Cameron Park, Food 4 Less Woodland and Sonoma Market in Sonoma Valley.

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